

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	觀光學概論	Serial No. / ID	2191 / RMM1034
Dept.	休閒事業管理學系	School System / Class	大學日間部1年2班
Lecturer	吳淑女	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(二)234 / B509	Language	Chinese

Introduction

The course aims at helping students familiarize with the ins and outs of tourism industry in Taiwan and in the world so that students professional capabilities in the tourism field can be enhanced.

Outline

Tranportation, hospitality, travel, travelers international experience, conerence/gaming, tourism impact, and ecotourism.

Prerequisite

None