

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	旅行業經營管理	Serial No. / ID	1974 / TTG2007
Dept.	觀光旅遊學士學位學程	School System / Class	大學日間部2年1班
Lecturer	彭西鄉	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(三)234 / M202C	Language	Chinese

Introduction

The main purpose of this session is understanding the Characteristic of travel agency, operator process, and the status of travel industry and service skill. Both theory and practice for study.

Outline

The Characteristic of travel agency, operator process, and the status of travel industry and service skill

Prerequisite

The study of tourism