

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	管理資訊系統	Serial No. / ID	1904 / IMB1005
Dept.	資訊管理學系	School System / Class	進修學士班1年1班
Lecturer	包冬意	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(四)ABC / B203	Language	Chinese

Introduction
The course goal of Information Management is to lead students to understand both information management concepts for businesses from diverse points of view such as management, information, systems, and technologies, and new trends and applications for electronic businesses (e-businesses). Students are expected to acquire capabilities of thinking and applying information management solutions in businesses in the electronic age.

Outline
The syllabus includes the following several issues (still allowing flexible change or reduction in course design phase):
(1) Enterprise information systems
(2) IS, organizations, management, and strategies
(3) Electronic businesses and electronic commerce
(4) Ethical and societal issues in the digital age
(5) Hardware and software
(6) Management of data resources
(7) Telecommunication, networks, and mobile computing
(8) The Internet

Prerequisite
None