

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	組織行為與管理	Serial No. / ID	1898 / IMM2050
Dept.	資訊管理學系	School System / Class	大學日間部1年1班
Lecturer	李建邦	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(五)234 / B201	Language	Chinese

Introduction
<p>This Course of ORGANIZATIONAL BEHAVIOR includes a renewed emphasis on the text 's multifaceted approach, which is reflected in a new subtitle: SCIENCE, THE REAL WORLD, AND YOU. " Science " refers to roots of the discipline and the way the course is anchored in research tradition - - both classic research as well as leading-edge scholarship. " The Real World " reflects current trends in organizations and takes shape as examples from all types of organizations. " You " reflects the opportunities to grow and develop both as individuals and organizations. The book helps students learn not only the concepts and theories that enhance the management of human behavior at work, but also how to practice these skills. A wealth of proven features, cases, exercises, and examples - - including some new focus companies - - stimulate interest and discussion; demonstrate how theories and research apply; and prompt cognitive and skill-based learning. Established organizational behavior topics are discussed, including motivation, leadership, teamwork, and communication, as are emerging issues shaping the field. The exciting theme of change clearly demonstrates how attitudes and behaviors within an organization are affected by change and the new opportunities and experiences change presents. Supporting themes focus on globalization, diversity, and ethics.</p>

Outline
Week 1 What is Organizational Behavior
Week 2 Individual Behavior, Attitude and Satisfaction from Work
Week 3 Character and Emotion
Week 4 Individual Decision Making
Week 5 The Concept of Inspirer
Week 6 The Theory and Practice of Inspirer
Week 7 (Holiday)
Week 8 Midterm Examination
Week 9 The Fundamental of Group
Week 10 Communication
Week 11 Leadership Theory and Issues
Week 12 Authority and Political
Week 13 Negotiation and Conflicion
Week 14 Organizational Construction and Culture
Week 15 Human Resource Planning
Week 16 Group Presentation (I)

Week 17 Group Presentation (II)

Week 18 Course Summarization and Discussions

Prerequisite

Management Science