

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	服務業設計與作業管理	Serial No. / ID	1823 / BSM2039
Dept.	運動事業管理學系	School System / Class	大學日間部2年1班
Lecturer	李城忠	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(一)56 / B402 (二)3 / B502	Language	Chinese

Introduction

Understand the current state services development, and become familiar with the process design services, and experience the service sector jobs

Outline

Overview of services
Classification services sector
Characteristics of the service sector
Process design services
Operations management services
Case study on services industry

Prerequisite

NO