

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	顧客關係管理	Serial No. / ID	1617 / BSM4003
Dept.	運動事業管理學系	School System / Class	大學日間部4年1班
Lecturer	黃娟娟	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(六)A / J109	Language	Chinese

Introduction

CUSTOMER RELATIONSHIP MANAGEMENT

Outline

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Prerequisite

CUSTOMER RELATIONSHIP MANAGEMENT