

# 102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	設計講座(二)	Serial No. / ID	1555 / DAR5066
Dept.	設計暨藝術學院碩士班	School System / Class	研究所碩士班1年1班
Lecturer	約翰蓋格	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(二)ABC / G407	Language	Chinese

Introduction
Aims of the course: basic knowledge about the functions and backgrounds of industrial design in modern societies.

Outline
<p>Summarization of course 1:</p> <ul style="list-style-type: none"> <li>Training on personal 2D expression skill</li> <li>Procedure of a typical design project</li> <li>The visual language of details on objects</li> <li>Background about ‘ signs ’ and their meaning</li> <li>Judging objects by visual criteria</li> </ul> <p>Concepts:</p> <ul style="list-style-type: none"> <li>Analysis of human ’ s c r e a t e i v i t y function, principles</li> <li>Methods to define new concepts, classic</li> <li>Methods to define new concepts, contemporary</li> </ul> <p>Advanced:</p> <ul style="list-style-type: none"> <li>Surrounding fields and interaction</li> <li>‘ Design ’ as a multifunctional profession</li> <li>‘ Design ’ as a multifunctional profession</li> <li>Basic instruction about the function of marketing tools</li> <li>Basic instruction about the product procedure in modern companies (product management)</li> <li>Basic instruction about the function of product planning</li> <li>Presentation techniques, manual and digital</li> <li>Judgment of design proposals according to given tasks</li> <li>Judgment of design proposals for competitions</li> <li>Report about the intentions of the course, criteria</li> </ul>

Prerequisite
Entrance examina for the graduate school of design at Dayeh University is the basic minimum of students knowledge