

102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	流行文化與創意	Serial No. / ID	1346 / IDV3005
Dept.	工業設計學系	School System / Class	四技部2年1班
Lecturer	莊文福	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	No
Time / Place	(四)78 / P501	Language	Chinese

Introduction

1. to understand the meaning of popular culture and associated with c r e a t e i v i t y
2. to understand the basic principles of aesthetics, and strengthen the depth of self- c r e a t e i o n.
3. observation of Taiwan popular culture (popular culture) the type and characteristics, enhance self-perspective.

Outline

1. Definition and Characteristics of Popular Culture
2. popular culture and social values associated
3. c r e a t e i v e examples and discussion
4. Introduction of Taiwanese popular culture
5. Taiwan popular culture introduced
6. Aesthetics and Image
7. Seminar

Prerequisite

NO