

# 102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	視覺設計	Serial No. / ID	1340 / IDV2013
Dept.	工業設計學系	School System / Class	四技部2年1班
Lecturer	施惠吟	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	No
Time / Place	(四)34 / G409	Language	Chinese

## Introduction

1. The basic graphic elements applied in the print media.
2. Experiencing the visual image, picture composition and the importance of aesthetic form.
3. Students have to express the view point on the graphic works.

## Outline

Basic training in the first nine weeks, Including c r e a t e ing the various texture lines, stylizing forms - fixed with visual guidance in graphic, and the practicing of the color hue deployment, the second part of the semester, To c r e a t e e the personal visual identity symbol, business cards and an items derived from a graphic design. The techniques include hand-drawing and computer graphics.

## Prerequisite

The basic of Plastic Art  
Chromatology  
Digital Graphic Design / Digital Image Design