

# 102-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	數位內容導論	Serial No. / ID	1176 / IMM3054
Dept.	資訊管理學系	School System / Class	大學日間部2年1班
Lecturer	吳為聖	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(三)2 / B202 (四)89 / B002	Language	Chinese

Introduction
This course introduce the current digital content industry in Taiwan including digital games, e-learning, e-archives, and digital publishing. Practicing related artifacts according to the selected topics.

Outline
<ol style="list-style-type: none"><li>1. overview of digital content industry;</li><li>2. e-learning theories and examples;</li><li>3. principles of multimedia design;</li><li>4. e-learning content production;</li><li>5. Metadata and e-content management;</li><li>6. e-archives production;</li><li>7. introduction to digital games;</li><li>8. digital publishing and e-books;</li><li>9. digital video applications;</li><li>10. intellectual proverty.</li></ol>

Prerequisite
none