

102-2 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
|-------------------|---------------|-----------------------|----------------|
| Title | 財務管理 | Serial No. / ID | 1149 / BAM2014 |
| Dept. | 企業管理學系 | School System / Class | 大學日間部2年2班 |
| Lecturer | 陳玉芬 | Full or Part-time | 專任 |
| Required / Credit | Required / 3 | Graduate Class | No |
| Time / Place | (一)567 / B303 | Language | Chinese |

Introduction

The purpose of this course is to equip students with professional capacity of fundamental financial management, focusing on investment decision, financing decision and working capital management decision. Meanwhile, the concept of business ethics will be added in this course to enhance their vision of ethics. In addition, this course schedules the small group discussion to strengthen corporation of team work and problem-solving capability. The final, results of group discussion will be performed by oral and written communication.

Outline

Introduction to Corporate Finance
Working with Financial Statements
Introduction to Valuation: The Time Value of Money
Discounted Cash Flow Valuation
Interest Rates and Bond Valuation
Stock Valuation
Net Present Value and Other Investment Criteria
Some Lessons from Capital Market History
Return, Risk and Security Market Line
Cost of Capital

Prerequisite

accounting and economics