

# 102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	整合行銷傳播	Serial No. / ID	3119 / IBB3006
Dept.	國際企業管理學系	School System / Class	進修學士班3年1班
Lecturer	蔡任惠	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(六)234 / B301	Language	Chinese

## Introduction

please see above.

## Outline

please see above.

## Prerequisite

none