

102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	休閒資源規劃管理	Serial No. / ID	2948 / RMM3034
Dept.	休閒事業管理學系	School System / Class	大學日間部3年3班
Lecturer	林擎天	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(四)567 / B507	Language	Chinese

Introduction
<p>To increase the students ' knowledge of and interests in professional leisure and re c r e a t e ion resource planning and management.</p> <p>To introduce the characteristics of re c r e a t e ional resource and managerial agencies in Taiwan.</p> <p>To understand the theories of re c r e a t e ion resource planning and management and the application.</p> <p>To expand the vision of students by case study.</p> <p>To increase practical experience and abilities by a empirical excises.</p>

Outline
<p>Concept of leisure and re c r e a t e ion resources planning and management</p> <p>Classification of leisure and re c r e a t e ion resources</p> <p>Theories of leisure and re c r e a t e ion planning</p> <p>Information collection and analysis for leisure and re c r e a t e ion planning</p> <p>Demands investigation of leisure and re c r e a t e ion</p> <p>Supply inventory of leisure and re c r e a t e ion resources</p> <p>Governmental dimension of leisure and re c r e a t e ion planning</p> <p>Mid exam.</p> <p>Investment dimension of leisure and re c r e a t e ion planning</p> <p>Planning issue and goal</p> <p>Forecasting and estimation for leisure and re c r e a t e ion</p> <p>Leisure and re c r e a t e ion planning development</p> <p>Project for leisure and re c r e a t e ion development</p> <p>Evaluation of leisure and re c r e a t e ion project</p> <p>Environmental impact assessment of leisure and re c r e a t e ion project</p> <p>Computer application for leisure and re c r e a t e ion planning and management</p> <p>Financial planning</p> <p>Managerial planning</p>

Prerequisite
None