

102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	財務策略與管理	Serial No. / ID	2914 / GMN7029
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年9班
Lecturer	陳玉芬	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(日)123 / B101	Language	Chinese

Introduction	
The purpose of this course is to give executives an advanced working knowledge of the terms, environment and mechanics of finance and financial decision-making.	

Outline	
1. Provides a framework, concepts and tools for analyzing financial decisions based on fundamental principles of modern financial theory. Covers topics such as financial statement and analysis, financial forecasting, and etc.	
2. Discusses Cases based on the theory and empirical evidence related to investment, financing policies, and risk management. Includes topics such as time value of money, valuation of financial securities, risk and rates of return, cost of capital, and financing decision of the firm.	

Prerequisite	
FINANCE	