

102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	投資學	Serial No. / ID	2776 / GMN5018
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年8班
Lecturer	吳勝景	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(六)123 / B207	Language	Chinese

Introduction
To learn the basic concepts and fundamentals of investment. This class covers basic concept of financial management, including investment policies and risk management.

Outline
<ol style="list-style-type: none">1. Introduction to investments2. Financial market and institutions3. Interest rates and the term structure of interest rates4. Bonds and stocks valuation5. Risk and return6. Capital assets pricing model7. Portfolios management

Prerequisite
Statistics