

102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	研究方法	Serial No. / ID	2764 / GMN5002
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年E班
Lecturer	張魁	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(六)123 / B105	Language	Chinese

Introduction
<ol style="list-style-type: none">1. understanding the field of management of research methods.2. understanding the Publication Manual of the American Psychological Association (APA) fifth edition of the writing format.3. understanding quantitative and qualitative differences between the study and its theoretical basis.4. familiar with the master thesis written methods.

Outline
<ol style="list-style-type: none">1. Science and Research2. quantitative and qualitative research3. Theory and Research - Concepts and variables4. Theory and Research - assumptions and propositions5. What is the theoretical basis of papers6. Interpretation of the orientation of the social sciences7. APA fifth edition of the writing format8. Literature Review9. Sampling10. Research proposal writing11. Research proposal assessment12. papers study13. Qualitative research methods14. Papers review 115. Papers review 216. Papers review 3

Prerequisite
no