

102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	管理個案專題	Serial No. / ID	2746 / GMN5115
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年A班
Lecturer	王學銘	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(日)BCD / D311	Language	Chinese

Introduction	
N/A	

Outline	
1.Introduction 2.Case on financial management 3.Case on marketing 4.Case on operational management 5.Case on Strategical management	

Prerequisite	
N/A	