

102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	組織理論與管理	Serial No. / ID	2745 / GMN5101
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年A班
Lecturer	謝龍發	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(六)89A / D311	Language	Chinese

Introduction
<p>In Organizational Theory And Design you will examine the formal and informal functions of organizations. You will develop an understanding of the structure and behavior of organizations. You will use the Weisbord "Six Box" Model as a tool for problem solving within an organization. The skills learned in this course will be utilized as a part of your independent research project.</p>

Outline
<p> Introduction Organization and Theory)Chapt.1, 2, 3 Introduction to Strategy External Analysis Interorganizationl Relationships Internal Analysis and Resource Base Manufacturing, Service Information and Control Organizational Culture and Ethical Innovation and Change Decision Making Processes Conflict, Power, and Politics Final Case studies and discussion Business Field trip and Interview </p>

Prerequisite
no