

102-1 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
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| Title | 組織行為 | Serial No. / ID | 2707 / IBM3013 |
| Dept. | 國際企業管理學系 | School System / Class | 大學日間部3年1班 |
| Lecturer | 吳孟玲 | Full or Part-time | 專任 |
| Required / Credit | Required / 3 | Graduate Class | No |
| Time / Place | (三)234 / B404 | Language | Chinese |

| Introduction |
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| <p>This course starts from individuals, groups and organizations to explore the three levels of people in the organization's attitude and behavior. Help students understand how to use organizational behavior knowledge to help business managers face the challenges and opportunities from the organization, and organizational change and innovation.</p> |

| Outline |
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| <p>Introduction The basis of individual behavior Personality and emotional The basic concepts of motivation Encourage application of the concept Individual decision-making The basis of group behavior Understanding of team Communication Leadership and trust Power and Politics Conflict and negotiation Organizational structure Organizational culture Human resources policies and practices Organizational change and development</p> |

| Prerequisite |
|---------------------------|
| basic management concepts |