

102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	企業倫理	Serial No. / ID	2642 / IRM4120
Dept.	人力資源暨公共關係學系	School System / Class	大學日間部4年1班
Lecturer	汪睿祥	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(二)234 / B407	Language	Chinese

Introduction
Student can identify ethical issues when they arise. Student can recognize the approaches available for resolving ethical issues. Student learned the ethical decision process. Student learned the ways to promote ethical behavioral within organizations.

Outline
Social responsibility Moral principle and moral reasoning Profesional ethics Marketing ethics Information and technical ethics Global ethical ethics Business ethical policy External norm

Prerequisite
non