

# 102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	觀光旅遊概論	Serial No. / ID	2457 / ETF1004
Dept.	歐洲文化與旅遊學士學位學程	School System / Class	大學日間部1年1班
Lecturer	吳淑女	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(四)234 / J521	Language	Chinese

## Introduction

The course aims at helping students familiarize with the ins and outs of tourism industry in Taiwan and in the world so that students professional capabilities in the tourism field can be enhanced.

## Outline

Tranportation, hospitality, travel, travelers international experience, conerence/gaming, tourism impact, and ecotourism.

## Prerequisite

None