

# 102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	投資學	Serial No. / ID	2056 / NGN1018
Dept.	工業工程與管理學系碩士在職	School System / Class	碩士在職專班1年1班
Lecturer	蔣朝源	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(三)BCD / H504	Language	Chinese

## Introduction

1. Enabling students to understand fundamental investment principles
2. Focusing on the basic concepts and practical operation of investments
3. Capable of reading and analysing market information

## Outline

The structure of financial market in Taiwan  
Stock market/ Futures market/ 選擇權市場  
Basic analysis and technical analysis  
Investment risk and investment psychology

## Prerequisite

Industrial analysis