102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	投資學	Serial No. / ID	2041 / NGR2018
Dept.	工業工程與管理學系碩士班	School System / Class	研究所碩士班1年2班
Lecturer	林朝源	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(三)BCD / H504	Language	Chinese

Introduction

- 1. Enabling students to understand fundamental invesment principles
- 2. Focusing on the basic concepts and practical operation of investments
- 3. Capable of reading and analysing market information

Outline

The structure of financial market in Taiwan

Stock market / Futures market / 選擇權市場

Basic analysis and technical analysis

Investment risk and investment psychology

Prerequisite

Industrial analysis