

102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	管理學	Serial No. / ID	1213 / FBM1009
Dept.	財務金融學系	School System / Class	大學日間部1年1班
Lecturer	梁晉嘉	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(二)789 / D007	Language	Chinese

Introduction	
xx	

Outline	
1.Introduction	
2.The Management Process Today	
3.The Management Process Today	
4.Values, Attitudes, Emotions, and Culture:	
5.Managing Ethics and Diversity	
6.Managing in the Environment	
7.Decision Making, Learning, Creativity, and Innovation	
8.Planning, Strategy, and Competitive Advantage	
9.期中考	
10.Designing Organizational Structure	
11.Control, Change, and Entrepreneurship	
12.Motivation	
13.Leaders and Leadership	
14.Building and Managing Human Resources	
15.Communication and Information Technology Management	
16.Operations Management: Managing Vital Operations and Processes	
17.複習(Review)	
18.期末考	

Prerequisite	
None	