

102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	商用英文	Serial No. / ID	1176 / ATM2048
Dept.	會計資訊學系	School System / Class	大學日間部2年1班
Lecturer	謝茵如	Full or Part-time	專任
Required / Credit	Required / 2	Graduate Class	No
Time / Place	(一)89 / B407	Language	Chinese

Introduction
business letter advertisement asking price promotion

Outline
Employment history Greetings Small talk Conversation topics Social and business culture Joint venture Inflation and exchange rates Business mistakes involving statistics New products

Prerequisite
none