

# 102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	管理學	Serial No. / ID	1101 / BAM1026
Dept.	企業管理學系	School System / Class	大學日間部1年2班
Lecturer	曾清枝	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(二)789 / B302	Language	Chinese

## Introduction

This is the basic and fundamental course of management. The way of teaching will be used text book and some case studies as the references. The course will teach base on the function of management that is planning, organization, leadership and control.

## Outline

Weekly class as below:

1 Introduction, 2 Concept of management, 3 Environment of management & thinking, 4 Organization cultural & business ethics, 5 Fundamental of Decision, 6 Fundamental of Planning, 7 Review & Case study 8 Mid-Term EXAM, 9 Organization design, 10 Organization reform & innovation, 11 Theory of Motivation, 12 Leadership 13 Fundamental of Control, 14 Final presentation, 15 Final presentation, 16 Final presentation,

## Prerequisite

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