

102-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	理財與企業倫理J1	Serial No. / ID	0178 / CDC6998
Dept.	共同教學中心	School System / Class	大學日間部6年2班
Lecturer	徐傳瑛	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	NO
Time / Place	(二)78 / J218	Language	Chinese

Introduction
The purpose of this course is to establish the basic knowledge and capacity of stocks, bonds, mutual funds, taxes and insurance. Meanwhile to build up the proper concept of business ethics in order to equip students with solid and good value.

Outline
This course includes three categories: 1. Personal financial planning: subjects cover important financial issues such as insurance, investment tools, taxes and loan. 2. Business ethics: Subjects cover economical, social and environmental ethics. 3. Case Study: Subjects cover Taiwanese, American and Japanese business scandals.

Prerequisite
None