101-2 Preliminary Syllabus, Da-Yeh Univ

Information						
Title	英檢證照	Serial No. / ID	2882 / BBB0008			
Dept.	共同教學中心	School System / Class	研究所碩士班1年1班			
Lecturer	待聘K	Full or Part-time	兼任			
Required / Credit	Required / 0	Graduate Class	NO			
Time / Place	(四)0 / B610	Language	Chinese			

Introduction

Instead of focusing on one area of ethics, such as moral philosophy or social responsibility, we provide balanced coverage of all areas relevant to the current development and preactice of ethical decision making.

Outline

Part1: An overview of business ethics

- 1. The importance of business ethics.
- 2. Stakeholder relationships, social responsibility, and corporate governance
- Part2:Etg\hical issues and the institutionalization of business ethics
- 3. Emerging business ethics issues
- 4. The institutionalization fo business ethics
- Part3: The decision making process
- 5. Ethical decision making and ethical leadership
- 6. Individual factors: Moral philosophies and values
- 7. Organzational factors: the role of ethical culture and relationshops
- Part4: Implementing business ethics in a global economy
- 8. Developing an effective ethics program
- 9.Implementing and auditing ethics programs
- 10.Globalizaiton of ethical decision making

Prerequisite			
no			