

101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	企業倫理與經營實務	Serial No. / ID	2837 / GMN5013
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年D班
Lecturer	吳孟玲	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(六)89A / B	Language	Chinese

Introduction	
Instead of focusing on one area of ethics, such as moral philosophy or social responsibility, we provide balanced coverage of all areas relevant to the current development and practice of ethical decision making.	

Outline	
Part1: An overview of business ethics	
1.The importance of business ethics.	
2.Stakeholder relationships, social responsibility,and corporate governance	
Part2: Ethical issues and the institutionalization of business ethics	
3.Emerging business ethics issues	
4.The institutionalization of business ethics	
Part3: The decision making process	
5.Ethical decision making and ethical leadership	
6.Individual factors: Moral philosophies and values	
7.Organizational factors: the role of ethical culture and relationships	
Part4: Implementing business ethics in a global economy	
8.Developing an effective ethics program	
9.Implementing and auditing ethics programs	
10.Globalization of ethical decision making	

Prerequisite	
no	