

# 101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	流行文化與創意	Serial No. / ID	2676 / IDD3083
Dept.	工業設計學系	School System / Class	大學日間部2年1班
Lecturer	莊文福	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	No
Time / Place	(四)78 / H443	Language	Chinese

Introduction
<ol style="list-style-type: none"><li>1. to understand the meaning of popular culture and associated with c r e a t e i v i t y</li><li>2. to understand the basic principles of aesthetics, and strengthen the depth of self- c r e a t e i o n.</li><li>3. observation of Taiwan popular culture (popular culture) the type and characteristics, enhance self-perspective.</li></ol>

Outline
<ol style="list-style-type: none"><li>1. Definition and Characteristics of Popular Culture</li><li>2. popular culture and social values associated</li><li>3. c r e a t e i v e examples and discussion</li><li>4. Introduction of Taiwanese popular culture</li><li>5. Taiwan popular culture introduced</li><li>6. Aesthetics and Image</li><li>7. Seminar</li></ol>

Prerequisite
NO