

# 101-2 Preliminary Syllabus, Da-Yeh Univ

| Information       |             |                       |                |
|-------------------|-------------|-----------------------|----------------|
| Title             | 國際科技管理      | Serial No. / ID       | 2653 / IBR5051 |
| Dept.             | 國際企業管理學系碩士班 | School System / Class | 研究所碩士班2年1班     |
| Lecturer          | 封德台         | Full or Part-time     | 兼任             |
| Required / Credit | Optinal / 3 | Graduate Class        | Yes            |
| Time / Place      | (二)678 / B  | Language              | Chinese        |

## Introduction

Integrating practical: the ability able to show relevant knowledge, skills and attitudes, and can effectively accomplish the requirements of a given task.

International perspective: the ability to perceive cultural differences and to appreciate cultures of different countries for understanding how these affect individual behavior, attitudes and communication.

Creative Thinking: able to think innovatively to identify a problem and analyze the solution.

## Outline

The object of this course is to help students to have the capability to become an efficient management in today ' s global environment.

## Prerequisite

Managerial knowledge: to foster basic business knowledge and have a basic understanding of information control and logic for students. Leading students possess capabilities for basic integration and planning.

Social Ethics: Understanding of professio