

101-2 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
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| Title | 高階策略管理 | Serial No. / ID | 2603 / GMN7001 |
| Dept. | 管理學院碩士在職專班 | School System / Class | 碩士在職專班1年9班 |
| Lecturer | 曾清枝 | Full or Part-time | 專任 |
| Required / Credit | Required / 3 | Graduate Class | No |
| Time / Place | (六)BCD / B305 | Language | Chinese |

Introduction

The aim of this course is to provide fundamental theories for those who are going to pursue the high ranked positions (such as CEO) in enterprises. Let students learn how to make the strategic decisions through the correct strategic thinking, and know how to get the competitive advantages of the company.

Outline

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Prerequisite

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