

101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	零售市場	Serial No. / ID	2544 / BAB3006
Dept.	企業管理學系	School System / Class	進修學士班4年1班
Lecturer	陳首全	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(一)BCD / B301	Language	Chinese

Introduction
Cultivate students reyal analysis and management practices

Outline
This course planning to perform the required schooi projevt to make syudents understand the practical operation of the retail operation and management of retail business management business should have theoretical and profiling retail system process design practices

Prerequisite
Marketing Management