

101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	資訊管理	Serial No. / ID	2489 / IBB1008
Dept.	國際企業管理學系	School System / Class	進修學士班1年1班
Lecturer	施倫閔	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(二)ABC / B309	Language	Chinese

Introduction
Information technologies and systems are playing a vital and expanding role in business. The objective of this course is to let students understand the importance and functions of the information systems in today ' s business environments.

Outline
<ol style="list-style-type: none">1 . Foundations of Information Systems in Business2 . Competing with Information Technology3 . Data Resource Management4 . Telecommunications and Networks5 . Electronic Business Systems6 . Enterprise Business Systems7 . Electronic Commerce Systems8 . Decision Support Systems9 . Developing Business IT Strategies10 . Enterprise and Global Management of Information Technology

Prerequisite
Introduction to computers.