

# 101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	財務管理	Serial No. / ID	2483 / BAM2014
Dept.	企業管理學系	School System / Class	大學日間部2年2班
Lecturer	徐傳瑛	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(四)234 / B302	Language	Chinese

## Introduction

The purpose of this course is to equip students with professional capacity of fundamental financial management, focusing on investment decision, financing decision and working capital management decision. Meanwhile, the concept of business ethics will be added in this course to enhance their vision of ethics. In addition, this course schedules the small group discussion to strengthen corporation of team work and problem-solving capability. The final, results of group discussion will be performed by oral and written communication.

## Outline

Introduction to Corporate Finance  
Working with Financial Statements  
Introduction to Valuation: The Time Value of Money  
Discounted Cash Flow Valuation  
Interest Rates and Bond Valuation  
Stock Valuation  
Net Present Value and Other Investment Criteria  
Some Lessons from Capital Market History  
Return, Risk and Security Market Line  
Cost of Capital

## Prerequisite

accounting and economics