

# 101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	國際行銷策略	Serial No. / ID	2340 / IBB2024
Dept.	國際企業管理學系	School System / Class	進修學士班3年1班
Lecturer	李淑茹	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(五)ABC / B402	Language	Chinese

Introduction
It helps the students to learn how to do international marketing and strategic

Outline
Unit Introduction Contents analyzing The questions answer practice Team work Presentation

Prerequisite
Non