

101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	組織行為	Serial No. / ID	2338 / IBB2011
Dept.	國際企業管理學系	School System / Class	進修學士班3年1班
Lecturer	封德台	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(一)AB / B302 (一)E / B302	Language	Chinese

Introduction
This course will explore and focus on the organization behavior that might happen in todays dynamics environment of companies. The way of teaching will be used text book and some case studies as teaching references in order to train students thinking strategically and systematically that may help to the related issues.

Outline
This course will reinforce the capability of intergration and innovation, also the ability of improving and diagnoisis in service industry, connect with the strategic planning in order to satisfy the requirement of management school.

Prerequisite
Management