

101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	藝術行政	Serial No. / ID	2298 / PDD4051
Dept.	造形藝術學系	School System / Class	大學日間部4年1班
Lecturer	陳朝興	Full or Part-time	兼任
Required / Credit	Optinal / 2	Graduate Class	Yes
Time / Place	(一)78 / G402	Language	Chinese

Introduction
<p>The purpose of this course is to review and critically discuss the management and practice on art industry and their related theories as they apply to understanding and c r e a t e ing good skill. We will examine both actual practices and literature reviews. We will also examine particular theories and general classes of theories. An important objective of this course is to provides the knowledge and dialogue for an art students of the university to understand the shifting and nature of the art industry and its existing practices. Futhermore, it also provides the skills ' practice of these methods. We will discuss the examples, applications and related theories to link their final results. This course is about management skills of art industry. It includes the content and the developmental history of art industry. We will examine several examples of regional practice and their related theories. Both practices ' examination and theories are to intend explicitly to link and help us understand or explain the connections between the new concept of art industry and the management of practice.</p>

Outline
<ol style="list-style-type: none"> 1.Introduction 2.Art management in Taiwan 3.Culture-art- c r e a t e ivity industry 4.The fonction of art management 5.Culture reproduction 6.Local and global cases 7.Art exhibition 8.Europe and USA cases 9.The organization

Prerequisite
NON