

101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	觀光英語	Serial No. / ID	2169 / ELF1050
Dept.	英美語文學系	School System / Class	大學日間部1年1班
Lecturer	陳建志	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	No
Time / Place	(二)78 / J420B	Language	Chinese

Introduction

This course offers a freshman level introduction to some of the basic, general concepts, requirements and nomenclature involved in handling practical situations related to the Tourism and Hospitality industry.

Our studies include oral/written tourism-related terminology practice, discussions, video work and team/individual projects. Homework exercises will be assigned individually or as teams, requiring research, classification and documentation.

The primary goal of this course is to assist students in developing greater competence and confidence in handling travel/hospitality related conversations, as well as in understanding some simpler forms of communication that are used in this field.

Outline

Careers in tourism
International travel
Accommodation
Travel agencies
The airline industry
Reservations and sales

Prerequisite

None