

101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	投資學	Serial No. / ID	2138 / ATM4017
Dept.	會計資訊學系	School System / Class	大學日間部2年1班
Lecturer	賴文魁	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(一)89A / B407	Language	Chinese

Introduction

This course teaches securities investment analysis, decision-making of the basic principles and analysis of economic problems. . The course aims to provide students with the concept of economic theory and the understanding of initial and in line with examples of lives that occurred, or news and current affairs, training students the ability to reason logically, and to develop critical analysis of the attitude. Therefore, the basic objective of this course is in addition to assisting students with professional knowledge and ability, but also stressed the power 』 ㊦ community consultation, the core including: insight into the analytical ability, listening skills, communication skills, presentation skills and business ethics, etc., through curriculum Design and interaction to achieve this goal, and to train students to become respected and successful professionals.

Outline

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Prerequisite

The basic competencies of students must have basic reading skills in English, and to discover and understand the economic issues