

101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	創意思考	Serial No. / ID	2107 / IRM4121
Dept.	人力資源暨公共關係學系	School System / Class	大學日間部4年1班
Lecturer	姚惠忠	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(二)789 / B403	Language	Chinese

Introduction	
theory - - -practice - - -application	

Outline	
1.the sources of c r e a t e i v e idea	
2.the thinking ways of c r e a t e i v e idea	
3.the barriers of c r e a t e i v e idea	
4.the checking steps of c r e a t e i v e idea	
5.learning c r e a t e i o n from movies	
6.practices and applications	

Prerequisite	
PR	