

101-2 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
|-------------------|---------------|-----------------------|----------------|
| Title | 顧客關係管理 | Serial No. / ID | 2040 / IMM3049 |
| Dept. | 資訊管理學系 | School System / Class | 大學日間部3年1班 |
| Lecturer | 李俊德 | Full or Part-time | 專任 |
| Required / Credit | Optinal / 3 | Graduate Class | No |
| Time / Place | (二)789 / B404 | Language | Chinese |

| Introduction | |
|--------------|--|
| NA | |

| Outline | |
|---------|--|
| NA | |

| Prerequisite | |
|--------------|--|
| NA | |