

# 101-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	商管類SSCI期刊論文分析與撰	Serial No. / ID	1442 / MDR5083
Dept.	管理學院博士班	School System / Class	研究所博士班2年1班
Lecturer	蕭景楷	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	Yes
Time / Place	(二)ABC / B001	Language	Chinese

**Introduction**

The goal of this course is designed to develop students' academic writing abilities for their SSCI publication. Students are expected to read authentic articles written by prominent journal editors. Throughout the semester, the instructor will lecture the wide range of valuable tips such as writing an introduction, dealing with methodology, composing literature review, forming the results, and polishing the discussion section. This course is structured so that students have the opportunity to interact with their instructor and peers while working with their papers for future SSCI publication. In addition, students will have to actively participate in class, arguing a point of view in class while taking into consideration the views of others.

- Outline**
1. Journal Citation Reports、Mitra, D. & Golder, P. N. (2008, September). Does academic research help or hurt MBA programs? *Journal of Marketing*, 72(5), 31-49.
  2. Campion, M. A. (1997). Editorial: Rules for references: Suggested guidelines for choosing literary citations for research articles in applied psychology. *Personnel Psychology*, 50(1), 165-167.
  3. Publishing in the organizational science: The dilemma of values (Cummings & Frost ? 7)
  4. Repairs on the road to relevance and rigor: Some unexplored issues in publishing organizational re-search (Cummings & Frost ? 4)
  5. A customer's view of organizational literature (Cummings & Frost ? 5)
  6. Publishing from a reviewer's perspective (Cummings & Frost ? 8)
  7. Publishing from a reviewer's perspective (Cummings & Frost ? 9)
  8. Why I recommended that our manuscript be rejected and what you can do about it (Cummings & Frost ? 10)
  9. Becoming a reviewer: Lessons somewhat painfully learned (Cummings & Frost ? 11)
  10. Some propositions about getting research published (Cummings & Frost ? 13)
  11. Feldman, D. C. (2004). What are we talking about when we talk about theory? *Journal of Management*, 30(5), 565-567.
  12. Varadarajan, P. R. (1996b, October). From the editor: Reflections on research and publishing. *Journal of Marketing*, 60(4), 3-6.、? Michael G. Pratt (2009). From the editor: For the lack of a boilerplate: tips on writing up (and re-viewing) qualitative re
  13. Feldman, D. C. (2004). Negotiating the revision process. *Journal of Management*, 30(3), 305-307.、? Detmar W. Straub (2009). Editor's comments: Why Top Journals Accept Your Paper. *MIS Quarterly*, 33(3), iii-x.
  14. Hsieh, A. T. & Wu, D. H. (2007, January). The Relationship between Timing of Tipping and Service Effort.

27(1-2), 1-14.

15.DeRue, D. S. & Hollenbeck, J. R. & Johnson, M. D. & Ilgen, D. R. & Jundt, D. K. (2008). How different team downsizing approaches influence team-level adaptation and performance. 51(1), 182-196.

16.DeRue, D. S. & Hollenbeck, J. R. & Johnson, M. D. & Ilgen, D. R. & Jundt, D. K. (2008). How different team downsizing approaches influence team-level adaptation and performance. 51(1), 182-196.

17.Report

### Prerequisite

..It is suggested that students should have taken research methods course or written papers submitted to SSCI journals.