

101-1 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
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| Title | 企業倫理與經營實務 | Serial No. / ID | 3079 / GMN5013 |
| Dept. | 管理學院碩士在職專班 | School System / Class | 碩士在職專班1年E班 |
| Lecturer | 曾清枝 | Full or Part-time | 專任 |
| Required / Credit | Required / 3 | Graduate Class | No |
| Time / Place | (日)BCD / B | Language | Chinese |

| Introduction | |
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| Instead of focusing on one area of ethics, such as moral philosophy or social responsibility, we provide balanced coverage of all areas relevant to the current development and practice of ethical decision making. | |

| Outline | |
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| Part1: An overview of business ethics 1.The importance of business ethics. 2.Stakeholder relationships, social responsibility,and corporate governance Part2: Ethical issues and the institutionalization of business ethics 3.Emerging business ethics issues 4.The institutionalization of business ethics Part3: The decision making process 5.Ethical decision making and ethical leadership 6.Individual factors: Moral philosophies and values 7.Organizational factors: the role of ethical culture and relationships Part4: Implementing business ethics in a global economy 8.Developing an effective ethics program 9.Implementing and auditing ethics programs 10.Globalization of ethical decision making | |

| Prerequisite | |
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| no | |