101-1 Preliminary Syllabus, Da-Yeh Univ

Information				
Title	研究方法	Serial No. / ID	2972 / GMN5002	
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年J班	
Lecturer	江澤群	Full or Part-time	專任	
Required / Credit	Required / 3	Graduate Class	No	
Time / Place	(六)123 / B005-2	Language	Chinese	

Introduction

- 1. understanding the field of management of research methods.
- 2. understanding the Publication Manual of the American Psychological Association (APA) fifth edition of the writing format.
- 3. understanding quantitative and qualitative differences between the study and its theoretical basis.
- 4. familiar with the master thesis written methods.

Outline

- 1. Science and Research
- 2. quantitative and qualitative research
- 3. Theory and Research Concepts and variables
- 4. Theory and Research assumptions and propositions
- 5. What is the theoretical basis of papers
- 6. Interpretation of the orientation of the social sciences
- 7. APA fifth edition of the writing format
- 8. Literature Review
- 9. Sampling
- 10. Research proposal writing
- 11. Research proposal assessment
- 12. papers study
- 13. Qualitative research methods
- 14. Papers review 1
- 15. Papers review 2
- 16. Papers review 3

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