

# 101-1 Preliminary Syllabus, Da-Yeh Univ

| Information       |               |                       |                |
|-------------------|---------------|-----------------------|----------------|
| Title             | 研究方法          | Serial No. / ID       | 2963 / GMN5002 |
| Dept.             | 管理學院碩士在職專班    | School System / Class | 碩士在職專班1年9班     |
| Lecturer          | 林清同           | Full or Part-time     | 專任             |
| Required / Credit | Required / 3  | Graduate Class        | No             |
| Time / Place      | (六)567 / B102 | Language              | Chinese        |

| Introduction  |
|---|
| <ol style="list-style-type: none"><li>1. understanding the field of management of research methods.</li><li>2. understanding the Publication Manual of the American Psychological Association (APA) fifth edition of the writing format.</li><li>3. understanding quantitative and qualitative differences between the study and its theoretical basis.</li><li>4. familiar with the master thesis written methods.</li></ol> |

| Outline  |
|--|
| <ol style="list-style-type: none"><li>1. Science and Research</li><li>2. quantitative and qualitative research</li><li>3. Theory and Research - Concepts and variables</li><li>4. Theory and Research - assumptions and propositions</li><li>5. What is the theoretical basis of papers</li><li>6. Interpretation of the orientation of the social sciences</li><li>7. APA fifth edition of the writing format</li><li>8. Literature Review</li><li>9. Sampling</li><li>10. Research proposal writing</li><li>11. Research proposal assessment</li><li>12. papers study</li><li>13. Qualitative research methods</li><li>14. Papers review 1</li><li>15. Papers review 2</li><li>16. Papers review 3</li></ol> |

| Prerequisite |
|--------------|
| no           |