

# 101-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	商管英文	Serial No. / ID	2926 / FBM3021
Dept.	財務金融學系	School System / Class	大學日間部3年1班
Lecturer	張雅淳	Full or Part-time	兼任
Required / Credit	Required / 2	Graduate Class	No
Time / Place	(四)56 / B202	Language	Chinese

## Introduction

The purpose of this course is designed to lead students to learn in a diverse environment provided by various activities as it is believed that students learn best by real communicating in English. (B)

Topics covered in this course are related to everyday life. Hence, with the use of background knowledge, students will find it easier to link to and catch up with English expressions. (C)

With several of interaction activities taking place in the class, which will include: brain storming, listening comprehension, dialog practice, pair/ group work and language check. This will give students a greater insight into the use of English, not only at meeting levels but will make the social interaction more nature. Also, to help take barrier away when using English in a more relax social setting, for example, when having coffee or in a meeting. (A)

Wordplay, such as anagrams, palindromes, tongue twisters, riddles and word puzzles will also be introduced to the class. By introducing these, students might be more interested in learning English; also these could help students ' better understanding about English culture and background. Most of all, this will make the learning fun and also open more ways for chatting with English people so they are not limited to basic phrases when first meeting English speaking people. (A) (B) (C)

### Goals:

At the completion of this unit of study, students will obtain:

- 1 more understanding of daily life English
2. an increase in working vocabulary
3. skills in listening “ between the lines ” , key words to get general ideas from the contents of conversation, news or radio programs etc.
4. raise their awareness of cultural differences
- 5 having fun in learning English

## Outline

Prepare students for a wide range of business situations such as dealing with clients, entertaining, telephoning, fixing appointments, and making plans. - FIRST MEETINGS - YOU AND YOUR COMPANY - VISITING A CLIENT - BUSINESS ACTIVITIES - FIXING AN APPOINTMENT - REQUESTS AND OFFERS -

COMPANY AND PERSONAL HISTORY - MAKING PLANS - OPINIONS AND PREFERENCES -  
INVITATIONS AND DIRECTIONS - ENTERTAINING - SAYING GOODBYE

Prerequisite

Basic English Knowledge