101-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	管理學	Serial No. / ID	2705 / FBM1009
Dept.	財務金融學系	School System / Class	大學日間部1年1班
Lecturer	林宸諒	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(<u></u>)789 / B506	Language	Chinese

Introduction

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Outline

- 1.Introduction
- 2. The Management Process Today
- 3. The Management Process Today
- 4. Values, Attitudes, Emotions, and Culture:
- 5. Managing Ethics and Diversity
- 6. Managing in the Environment
- 7. Decision Making, Learning, Creativity, and Innovation
- 8. Planning, Strategy, and Competitive Advantage
- 9.期中考
- 10. Designing Organizational Structure
- 11. Control, Change, and Entrepreneurship
- 12. Motivation
- 13.Leaders and Leadership
- 14. Building and Managing Human Resources
- 15. Communication and Information Technology Management
- 16. Operations Management: Managing Vital Operations and Processes
- 17.複習(Review)
- 18.期末考

Prerequisite

None