101-1 Preliminary Syllabus, Da-Yeh Univ

Information				
Title	休閒資源規劃管理	Serial No. / ID	2673 / RMB2004	
Dept.	休閒事業管理學系	School System / Class	進修學士班3年1班	
Lecturer	林擎天	Full or Part-time	專任	
Required / Credit	Required / 3	Graduate Class	No	
Time / Place	(五)ABC / B401	Language	Chinese	

Introduction

To increase the students 'knowledge of and interests in professional leisure and recreate ion resource planning and management.

To introduce the characteristics of recreate ional resource and managerial agencies in Taiwan.

To understand the theories of recreate ion resource planning and management and the application.

To expand the vision of students by case study.

To increase practical experience and abilities by a empirical excises.

Outline

Concept of leisure and recreate ion resources planning and management Classification of leisure and recreated record Theories of leisure and recreate ion planning Information collection and analysis for leisure and recreated rec Demands investigation of leisure and recreate ion Supply inventory of leisure and recreate ion resources Governmental dimension of leisure and recreate ion planning Mid exam. Investment dimension of leisure and recreate ion planning Planning issue and goal Forecasting and estimation for leisure and recreate r e a t e ion Leisure and recreate ion planning development Project for leisure and recreate ion development Evaluation of leisure and recreate ion project Environmental impact assessment of leisure and recreated recreate Computer application for leisure and recreate r = a t e ion planning and management **Financial planning** Managerial planning

Prerequisite	
None	