

101-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	觀光管理研究	Serial No. / ID	2655 / RMR5036
Dept.	休閒事業管理學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	吳淑女	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(四)234 / J115	Language	Chinese

Introduction

To help students learn all aspects of travel and tourism industry and review some of important issues in tourism management.

Outline

The course is to help students learn all aspects of travel and tourism industry and review some of important issues in tourism management, such as tourism demand, supply, impacts, future development trends and case studies in tourism management.

Prerequisite

None